

“Mam teeda me Project Report”

June 2023- August 2023

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In collaboration with:
Association Lampiagui

Burkina Faso
Fada N’Gourma

Table of contents

Acknowledgment

Background

Stakeholders

Goals

Budget and achievements

Evaluation

Conclusion

Acknowledgment

We want to show our gratitude to The #MakeAdifference organization for granting us the award to achieve this project that positively impacted the lives of thirty-five women for whom twenty-five are displaced. Furthermore, we are indebted to UWCT, UWC South East Asia Singapore, and specifically Kru Heidi for her special support toward the application for the grant.

Background

Mam Teeda Me is a community engagement project initiated to support displaced women and educate girls in Burkina Faso. Since 2015, the country has been facing insecurity which led to many internal displacements and the suspension of numerous schools. Those unfortunate people endure many social problems such as poverty, rejection, hunger, and sometimes without shelter. Witnessing that every day saddened and incited us to seek approaches to support displaced women by making them self-sufficient to care for their families. That's how the idea for the Mam Teeda Me project came about, which means I'm hoping for Moore. The project started in June 2023.

Stakeholders

Mme Lompo Youmali: Head and founder of the association.

Women in the Association: composed of 25 displaced women and 10 residents women.

GoMakeADifference: Grants offer

Girls who received scholarships.

Note: we work with some companies throughout the summer in order to get some supplies for the marketing of the products made by the association. Those companies are Polygone Ouaga where we bought the storage packaging for the soap, Sarl BOBO Dioulasso where we bought additional equipment for the association such as soap mold, and cutting table, “Association Cotonnière De FADA” where we bought cotton oil and the SOAP manufacturing of Ouaga where we bought oil and other raw materials for the soap.

GOALS

- Support 25 internally displaced women in need in Fada N’Gourma.
- Create sustainable Jobs in Saponification and transformation for displaced women by supplying equipment and Materials so they can take care of their families.
- Interact with them. Know their story and share it with people around the world.
- Through this Business activity, Use some of the benefits to educate five displaced girls through scholarships.
- Promote inclusive Education for girls in Fada N’Gourma and all across the country.

Budget and achievement

- Stamper: \$146
 - Wooden Container Box: \$6.8
 - Wooden cutting table:\$97
 - 200 Liters of Cotton Oil: \$195
-
- 40 liters of Coconut oil: \$93
 - Caustic Soda: \$78
 - Business cards: \$19.45
 - Packaging:\$142
-
- Transportations : \$96
 - Personalization of Packages: \$58
 - Repairing some old equipment: \$1.94



Evaluation

The main goal of this project was primarily achieved:¹

- All 35 women benefited from the project and were trained for more advancement activities for their association such as how to make different types of soap. And How to condition them with the new package we offered them.
- We created more platforms for effective marketing promotion for the Association on Instagram and Facebook. Also, visit cards were made for potential customers.
- Two girls were given a full scholarship by the association for their 2023-2024 academic year. ²

However, We experienced some challenges throughout the whole project. Firstly we did not meet the number of scholarships we planned for five girls. Indeed with the idea of launching new products in the market, the association did not meet its break-even point. Secondly, We wish we had more budget to handle some needs presented by women in the association. For example, they have unfinished stores and training rooms. The construction just stopped because they didn't have the means. Subsequently, there is a water shortage where the association is located. Unfortunately, we couldn't solve that problem because of the budget. Again sadly, many refugee camps are around this area and all of them experience the same issue. We wish we could help more.

¹ Soap making training

² This picture is an illustration of the final product. Bath soap made with neem seeds.

Conclusion

The project was successful and impacted a significant number of displaced women who saw their life taking a new path. We were able to meet all of them and exchange with them. New ideas were brought into the association's Business strategies and management. Two refugee girls received scholarships to pursue their studies in a safe place. Despite the difficulties we faced and not being able to meet some needs, we are still proud of the achievement and we did make a difference and a positive impact toward our community. We are not giving up and still looking for other ways to support those brave women. Overall this project was an open-minded experience for us, and we are grateful for that.

Follow the association on Instagram, please, here is the link:

https://instagram.com/association_limpiagui_bf?igshid=MzRIODBiNWFIZA==